

FOLEY PARK, KIDDERMINSTER



About this project:

This former ambulance station, located on the edge of town with strong transport links to Birmingham and Worcester, was acquired as a redundant brownfield site with clear potential for regeneration allocated for development by the local authority. Planning in principle was secured during the acquisition stage for eight new family homes.

Building on this foundation, we have since submitted a full planning application for a thoughtfully designed scheme comprising four two-bedroom bungalows and four three-bedroom semi-detached houses. The proposal responds directly to the area's housing need and aligns with the objectives of the local plan. Each home will benefit from private parking, landscaped gardens, and open-plan living areas that extend seamlessly onto outdoor patio spaces—creating a modern, functional living environment with lasting appeal.

Our figures:

TOTAL GDV	£2,400,000	PROFESSIONAL FEES	£52,440
PURCHASE	£470,000	SALES & MARKETING	£41,000
DEVELOPMENT COST	£1,105,293	PROFIT (30.50%)	£731,267

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